

April 28, 2021

You are invited to participate in the Warwick @ City Center Newport News Rotary Club's 8th "Bacon Bash – A Virtual Bacon, Beer & Bourbon Affair" on Thursday, May 27 from 7:30 p.m. to 9:00 p.m. Proceeds from this charity event will go to support both local charities and The Rotary Foundation.

2019's event was a huge success raising over \$20,000 with donations going to the Peninsula Food Bank, The Virginia Living Museum, the Rotary Foundation, Polio Plus, Mayor's Book Club, Boys Scouts of America, Girls Scouts of America, and Disaster Aid. Last year, under COVID concerns, we cancelled our event and did our best to support you all locally. This year, our goal is to sell 250 tickets to a virtual party where each ticket offers a raffle opportunity as well as a snapshot of all we know and love about the Bacon Bash. It broke our hearts to not have the event last year. We love seeing, you, our restaurants serving up culinary delights to people waiting in line for the most delicious experience they will have that year. This year we need to be cautious, so while we can't meet in person, we'd love a snapshot video of what you do best and if you are able, provide a few gift cards to keep the event rocking.

Typically we have a handful of winning restaurants, but this year we want all of our restaurants to win. Bacon Bash always has been, and always will be, (God-willing and the creek don't rise) a labor of love. This year, we are asking restaurants for \$25 gift certificates to be handed out during a drawing during the event. Rather than several employees, hours of prep, etc., it's gift cards, which we hope will bring more customers into your establishments where they spend more money and keep your business thriving. Your restaurant will be called out each time one of your cards are given away.

As always, your restaurant will be included on the event web and Facebook pages. The event webpage is www.baconbash.org.

We look forward to having you as a partner at our signature event again. Let me know if there are any questions.

Sincerely,

Rusty Sprouse 757-879-4777 <u>Rsprouse73@aol.com</u> Restaurant Coordinator "Service Above Self"